

# DIGITAL TRANSFORMATION

For a first-class customer experience in the automotive industry



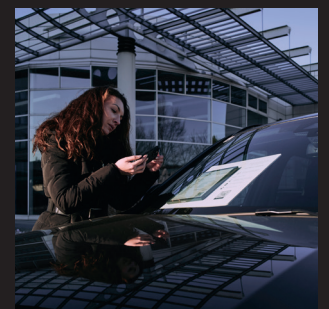
Electronic vehicle price tagging provides a modern customer engagement, simplifies price management, and ensures constantly updated data. This helps you gain the trust of your customers, elevate the customer experience to a new level, and enhance service quality.

## More than a label

- \* Dynamic Offer Presentation
- \* Automated Price Adjustment
- \* Improved Customer Information
- \* Modern Customer Engagement
- \* Remote Maintenance
- \* API Integration - Automation
- \* Easy Installation
- \* No IT Complexity

## 12.2" NB-IoT SIM

- \* Full Graphic eInk Display
- \* Black/ White
- \* Outdoor
- \* 768 x 960pPixel
- \* Rechargeable battery
- \* GPS
- \* Simcard



## ONE PLATFORM ENDLESS POSSIBILITIES

Microdain revolutioniert das In-Store-Erlebnis mit intuitiver Technik und einem nahtlosen Ökosystem zum Austausch von Informationen. Die browserbasierte Software steuert effizient die digitale Beschilderung und Preisauszeichnung und optimiert die Kundenkommunikation. Diese benutzerfreundliche Lösung vereinfacht das Produktmanagement ohne zusätzliche Software.



### TEMPLATES

Easy setup, minimal training required, customizable templates.



### AUTOMATION

Integrate Selling Systems like eSeller



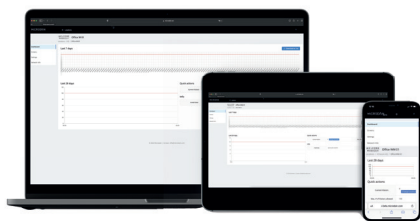
### PLUG & PLAY

No complex IT integration. No additional hardware needed.

# TECHNIC SPECIFICATIONS



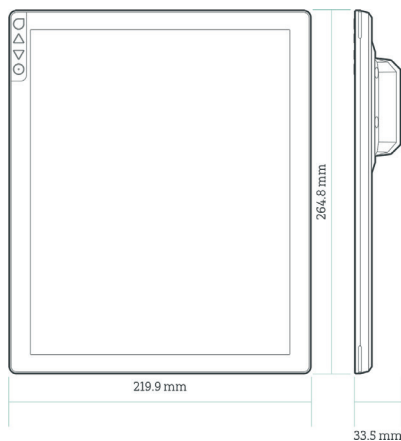
## Components Incar Display



### Microdain Base Air

Easily manage all Microdain products using our Microdain AIR platform, accessible from any device with an internet browser. Regulate devices through a user-friendly interface. The Incar display solution seamlessly integrates with eSeller or any other ERP system via an API or manually via local Excel list, providing flexible options for efficient management.

### 12,2" Electronic Paper Display - Outdoor



**Model outdoor** TAGIOT outdoor 12.2  
**Dimensions (mm)** 264,8 x 219,9 x 33,5

**Housing Color** Anthracite (RAL 7016)  
**Display** full graphic E-ink display  
**Display Colors** black/white  
**Display Area (mm)** 236,9 x 189,4  
**Resolution (Pixel)** 768 x 960  
**Pixel Density** 103 dpi

**Waterproof Grade** IP65  
**Operating Temperature** 0°C to +50°C  
**Storage Temperature** -25°C to 85°C

**Battery TAGIOT outdoor** 3 × 18650  
**Battery life** rechargeable

**Communication** LTE Module (Cat NB1 bands: 8, 20)  
**Additional Sensors** Accelerometer, Temperature, GPS, BLE

**Encryption** 128-bit AES with secure key exchange